

# 2017 Women's Executive Network Conference

Hotel Marlowe | Cambridge, MA

June 20, 2017

## Tuesday, June 20, 2017

- 8:00 – 8:30 am**      **Registration Check-In and Continental Breakfast**
- 8:30 – 8:35 am**      **Welcome and Introductions**  
*Annie Furlong, Director, Events & Education, AdvaMed*
- 8:35 – 9:15 am**      **Challenges and Strategies Facing MedTech Today**  
*Deborah Kilpatrick, Chief Executive Officer, Evidation Health*
- What are the broader industry issues facing medtech companies today and how do they inform your career?
- 9:15 – 10:00 am**      **Negotiating for Your Business**  
*Moderator: Deb Karstetter, Leadership Development Coach and Facilitator, The Leadership Edge*  
**Panelists:**  
*Tracy MacNeal, Executive Vice President, Corporate Development, Ximedica*  
*Martha Shadan, President and CEO, Rotation Medical, Inc.*  
*Amy Siegel, Founder, S2N Health*
- Successful strategies
  - Lessons learned
- 10:00 – 10:45 am**      **Negotiating for Your Career**  
*Moderator: Deb Karstetter, Leadership Development Coach and Facilitator, The Leadership Edge*  
**Panelists:**  
*Michelle Axelrod, Vice President, Porzio Life Sciences*  
*Tracy Berns, VP, Ethics & Compliance, Medtronic*  
*Christine Horton, Vice President, DevicePharm*
- Successful strategies
  - Advocating for yourself
  - Advocating for your team
- 10:45 – 11:00 am**      **Break**

### **Important Notice**

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- 11:00 – 12:00 pm**      **Creating a Successful Diversity Program at Your Organization:** Presenting the guidelines and best practices put forth by the WEN Working Group  
**Moderator:** *Nancy Travis, Vice President, International Compliance & Governance, AdvaMed*  
**Panelists:**  
*Beth Staub, Group Compliance Officer, Global Quality and Operations, Stryker*
- Stryker Case Study: Stryker's Parental Leave Policy and its Employee Resource Groups and their evolution, successful practices, and the impact it has had on the organization
  - Components of a strong diversity program
  - Goal setting for your program and organization
  - Best practices and strategies for deploying your program
  - Lessons learned from those who've done it
  - Sustaining a successful diversity program
- 12:00 – 1:00 pm**      **Lunch Plenary Session - Medtech CEOs & Investors: Leadership Differences (and Similarities) between Male and Female CEOs from the Eyes of the Investor**  
**Moderator:** *Maria Shepherd, President, Medi-Vantage*  
**Panelists:**  
*Darshana Zaveri, General Partner, Catalyst Health Ventures and Interim CEO, Lantos Technologies*  
*Foad Azzam, Partner, Life Sciences Partners*  
Across lunch, we'll be interviewing VCs that have hired female and male CEOs, and the difference that they see in management styles, agendas, strategy, and vision as they approach managing their own organizations.
- 1:00 – 2:45 pm**      **Speed Networking**
- Tips and reminders for successful networking
  - Group breakouts "speed dating"-style
- 2:45 – 3:00 pm**      **Break**
- 3:00 – 3:45 pm**      **Working Globally & Remotely**  
**Moderator:** *Tracy Berns, VP, Ethics & Compliance, Medtronic*  
**Panelists:**  
*Nicole K. Boramanand, CEO, Translation Health Consulting, Inc.*  
*Kate Rumrill, President and CEO, Neosync*  
*Gloria Yee, Director of Marketing, Hospital Wearable Defibrillator, ZOLL Medical*
- Working across cultures
  - Successful communication while working remotely

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**3:45 – 4:30 pm**

**Securing Your Board Seat**

**Moderator:** *Cathy Burzik, CEO, CFB Interests*

**Panelists:**

*Nancy Briefs, Board Director, MyndBlue, Former CEO, InfoBionic*

*Claire Pomeroy, MD and CEO of the Lasker Foundation, BD Board Director*

*Gabi Niederauer, CEO, Blue Grass Vascular*

*Lynne Nauss, Board Director Klox Technologies, Former Senior Executive KCI*

- Attracting the interest of a Board
- What does being a Board Director entail?
- Being a successful Board Director

**4:30 – 5:15 pm**

**Company Leadership and Governing with Female vs Male CEOs**

**Moderator:** *Maria Shepherd, President, Medi-Vantage*

**Panelists:**

*Deborah Kilpatrick, Chief Executive Officer, Evidation Health*

*Maria Palasis, President and CEO, Arsenal Medical and 480 Biomedical*

- What are the differences in female vs male CEOs? As your company leader? As your peers on a board? As your Board Chair?
- What are the similarities?
- Approach to challenges
- Ability to “see around the corner”

**5:15 – 6:30 pm**

**Adjournment & Networking Reception**

*Reception brought to you by Ximedica*

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